

# SOCIAL MEDIA RELEASE FORM

This Social Media Release (“Release”) is executed on \_\_\_\_\_, by \_\_\_\_\_ (“Releasor”), who acknowledges and agrees to the terms below:

1. The Releasor grants permission to \_\_\_\_\_ (“Releasee”) to use their image, voice, or likeness in photographs, audio recordings, or video recordings on Releasee’s website and social media accounts, including, but not limited to, Facebook, Instagram, TikTok, and X (Twitter), without acknowledgment or recognition given to the Releasor.
2. The Releasor grants the Releasee creative permission to alter the photographs, provided that the photographs are not altered in an explicit manner or used to maliciously represent the Releasor or their associates.
3. The Releasor understands that they will not receive any monetary compensation from the Releasee for the permissions granted herein and hereby waives any right of inspection or approval of the photos or recordings prior to the Releasee posting on their social media accounts.
4. The Releasor acknowledges that any third party (including any agency, client, publication, or other organization or institution) may distribute the photographs and recordings on their social media accounts for the purposes of publicity and promotion of the Releasee.
5. In giving this consent, the Releasor releases the Releasee from liability for any violation of any personal or proprietary right the Releasor may have in connection with all third parties’ use of the images on social media.
6. The Releasor certifies that they are 18 years of age or older. If the Releasor is under the age of 18, their parent or guardian must sign this Release.

In witness whereof, the Releasor executes this Release by signing below.

**Releasor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Print Name: \_\_\_\_\_